

## For Immediate Release

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## BB&T Bank and other Organizations Help Combat Malnutrition with Donation to ENSPICE Children's Foundation

**Altoona, PA | September 15, 2017** – BB&T Bank a community bank offering a complete range of financial services including banking, lending, insurance, trust and wealth management solutions is giving back to the community with a donation of \$500.00 to The ENSPICE Children's Foundation.

ENSPICE Children's Foundation (ECF) is a leading provider of comprehensive micronutrient fortification and dietary diversification programs and the donation from BB&T kicks off the corporate donations supporting their Project Swaziland and Project Madagascar.

Terry Glunt, Vice President and Business Service Officer at BB&T stated, "We are always happy to give back to organizations in our community that are making a difference on a global level. Being able to participate, even in a small way, with an organization that has such a monumental goal – like combatting malnutrition, makes us feel part of a much bigger picture. We look forward to being part of their success now and in the future."

Donations to ECF currently go direct to support projects to get the micronutrient fortification supplement into the hands of the most vulnerable children and communities.

"I can't help but to be reminded, as we watch tragedies and weather disasters – impacting nutrition - even here in the US, just how important our mission is. We are very grateful to BB&T for being one of the first corporations supporting us through both talent and treasure", says local ECF Founder, Dr. Fred Murphy. "We are extremely grateful for all of

our partners and donors like BB&T Bank, Kerrs' Ministry and SUNY (The State University of New York) and look forward to being able to share that gratitude with the public every quarter."

For more on ECF go to www.enspicechildrensfoundation.org.

## **About The ENSPICE Children's Foundation**

The ENSPICE Children's Foundation will earnestly dedicate time, financial and natural resources to create awareness, education, and research to facilitate a genuine commitment to the reduction and in certain regions elimination of malnutrition and micronutrient deficiency in children throughout every hemisphere of the world.

Please visit <u>www.enspicechildrensfoundation.org</u> to find out more about our three-phase strategy to combat malnutrition, stunting and micronutrient deficiencies and to get involved. We encourage you to follow us on social media: LinkedIn, Twitter, Facebook and Instagram.